

MAY 30, 2024  
JA Education Center  
Auburn, WA



## CHEERS TO CAREERS TASTING FESTIVAL

Take your taste buds on a tour of Washington craft beer, cider & spirits while mixing and mingling in our immersive student learning towns, JA BizTown® and JA Finance Park®. **Cheers to Careers Tasting Festival** brings together the community of JA supporters for a unique fundraising event. This annual fundraiser includes local beer and cider tasting, live music, games, a raffle, and a silent auction, all in the unique setting of the JA Education Center in Auburn.

### EVENT ADMISSION DETAILS SPRING/SUMMER 2024

**VIP Admission**  
5:00 - 9:00 pm  
\$80 Ticket

Includes a commemorative tasting glass,  
10 tastings, PLUS early admission  
and exclusive tastings.

**General Admission**  
6:00 - 9:00 pm  
\$40 Ticket

Includes a commemorative tasting glass  
and 8 tastings.

**Designated Driver: \$10**

Get your friends home safely and enjoy soda,  
water, and a gift.

**JA EDUCATION CENTER**  
1610 Perimeter Rd SW  
Auburn, WA 98001

*A great selection of food trucks will be onsite, with snacks  
available for purchase. This event is 21+ only;  
a valid ID is required for entry.*

### HOW THIS EVENT BENEFITS OUR COMMUNITY

- Junior Achievement (JA) of Washington is committed to helping young people succeed in a global economy by teaching financial literacy, career, and entrepreneurship skills through dynamic experiential educational programs.
- JA carries out its mission by partnering with organizations, businesses, and volunteers to deliver engaging virtual and in-person programs.
- In 2022-2023, JA of Washington provided essential financial education to over 36,000 students, helping them to become more likely to finish high school, earn a degree, start a business, escape poverty, and reach for their career dreams.
- Your support for JA services is more important now than ever. Join us at **Cheers to Careers Tasting Festival** and help JA raise funds to reach even more students in the 2023-24 school year!

**Are you interested in getting involved as a volunteer or a sponsor?**

Contact Stephanie Brennan, Regional Director, South Puget Sound,  
at [stephanieb@jashington.org](mailto:stephanieb@jashington.org).

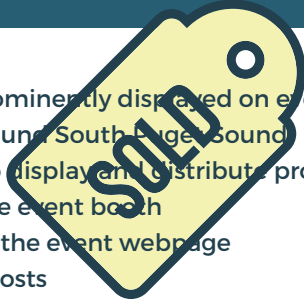
**WASHINGTON.JA.ORG**

# Cheers to Careers Sponsor Benefits

## PRESENTING PARTNER - \$10,000

ONE AVAILABLE

- 10 VIP tickets
- Your brand prominently displayed on event materials distributed around South Puget Sound
- Opportunity to display and distribute promotional materials at the event booth
- Your brand on the event webpage
- Social media posts



## TASTING GLASS SPONSOR - \$5,000

ONE AVAILABLE

- 6 VIP tickets
- Your brand prominently displayed on event materials distributed around South Puget Sound
- Exclusive company branding on event tasting glasses
- Your brand on the event webpage
- Social media posts



## BRANDED TICKET SPONSOR - \$1,000

ONE AVAILABLE

- 4 General Admission tickets
- Your brand on event tickets distributed to all attendees
- Thank you acknowledgement on the event website

## ENTERTAINMENT SPONSOR - \$1,000

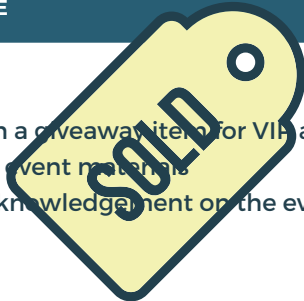
ONE AVAILABLE

- 4 General Admission tickets
- Featured branding on signage at entertainment location
- Thank you acknowledgement on the event website

## VIP SPONSOR - \$1,500

ONE AVAILABLE

- 6 VIP Tickets
- Your brand on a giveaway item for VIP attendees
- Your brand on event materials
- Thank you acknowledgement on the event website



## RAFFLE SPONSOR - \$500

ONE AVAILABLE

- 4 General Admission tickets
- Featured branding on raffle (signage, ticket, and clipboard)
- Thank you acknowledgement on the event website

### ADDITIONAL SPONSORSHIPS

*Includes signage at the event and  
2 General Admission tickets*

**BRANDED FLOOR DECAL SPONSOR - \$500**

**SILENT AUCTION SPONSOR - \$500**

**Are you interested in getting involved as a volunteer or a sponsor?**

**Contact Stephanie Brennan, Regional Director, South Puget Sound,**

**at [stephanieb@jashington.org](mailto:stephanieb@jashington.org).**

#### DEI VISION STATEMENT

At Junior Achievement of Washington, we believe that education is foundational to building a more equitable and just world. We strive to cultivate an inclusive environment where diversity is celebrated, and each individual can share their unique abilities and perspectives to achieve our mission and provide world-class programming. We are committed to addressing inequities and finding innovative ways to serve diverse learners, especially those experiencing systemic racism and barriers to economic prosperity.